

Argosy University – San Francisco Bay Area
School of Business and Information Technology

Bachelor of Science in Business Administration (BSBA) Degree Completion Program
Program Requirements

BUSINESS FOUNDATION REQUIREMENTS – TOTAL 45 UNITS

<u>Course #</u>	<u>Name</u>	<u>Location</u>	<u>Credits</u>
ACC 201	Principles of Accounting		3
BUS 211	Business Law		3
BUS 270	Business Ethics		3
BUS 312	Critical Thinking and Planning		3
BUS 380	Organizational Leadership and Change		3
BUS 499	Business Policy (Capstone – Taken final semester)		3
ECO 201	Microeconomics		3
ECO 202	Macroeconomics		3
FIN 401	Financial Management		3
MGT 331	Technology and Business Integration		3
MGT 341	Managing Decision Models		3
MGT 401	Management Skills and Practice		3
MGT 402	Project Management		3
MGT 411	Human Resource Management		3
MKT 302	Marketing		3

CONCENTRATION REQUIREMENTS – 12 UNITS

<u>FINANCE</u>			
FIN 430	Corporate Finance		3
FIN 431	Treasure and Credit Management		3
FIN 432	Investment Analysis		3
FIN 433	Financial Markets and Institutions		3
<u>HEALTHCARE MANAGEMENT</u>			
HCM 401	Strategic Planning and Program Development		3
HCM 402	Human Resources Management in Health Care Systems		3
HCM 403	Quality Assurance in Health Care Systems		3
HCM 404	Health Care Policy and Administration		3
<u>INTERNATIONAL BUSINESS</u>			
BUS 430	International Business		3
BUS 431	International Economics		3
BUS 432	International Organizations		3
BUS 433	International Marketing		3
<u>MARKETING</u>			
MKT 430	Marketing Fundamentals		3
MKT 431	Consumer Behavior		3
MKT 432	Marketing Research and Analysis		3
MKT 433	Marketing Strategy and Implementation		3

Continued on other side →

GRADUATION REQUIREMENTS

- Completion of 120 semester units
- Completion of all Foundation courses with a “C” or better
- A cumulative GPA of 2.0 or higher
- A completed Petition to Graduate
- Payment in full of all tuition and fees. The student’s financial record must be cleared with a zero balance at the time of the graduation check. No payments or financial aid disbursements may be pending.

TRANSFER CREDIT POLICY

- All students must take all ten courses of the Foundation Requirement at Argosy University regardless of prior coursework
- Transfer credit for prior college course work shall be applied in this order:
 - General Education Requirement (36units must be transferred in – 6 can be taken in the first semester at an external institution by approval for a total of 42)
 - General Electives (A maximum of 21 units can be transferred in)
 - Core Requirement (A maximum of 27 units can be transferred in)
 - Concentration Requirement (0 units may be transferred in)
- A grade of “C-” or better is required for each course transferred in or a “D” from an AA or AS Degree (as long as cumulative GPA is 2.0 or better)
- TOEFL Score of 173 computer/500 paper if AS/Bachelors degree is from non-English speaking university.