

Argosy University – San Francisco Bay Area
School of Business and Information Technology
Masters of Science in Management (MSM)
Program Requirements

PREREQUISITE COURSES (None))

FOUNDATION CORE COURSES (30 UNITS)

B6003 Business Ethics	3
B6006 Business Principles	3
B6007 Psychology Foundations for Leadership	3
B6023 Strategic & Operational Planning	3
B6026 Marketing Planning and Strategy	3
B6027 Perspectives in Change Leadership	3
B6120 Communication Strategies for Managers	3
B6450 Financial Strategies for Managers: An Integrated Approach	3
B6110 Supply Chain Optimization and Outsourcing	3
<u>OR</u>	3
B6734 Organizational Systems & Change	3

PROGRAM APPLICATION PROJECT (3 UNITS)

B6028 Solutions to Organizational Challenges (Capstone)	3
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ELECTIVES (6 UNITS)

Choose **two** courses from among the 6000 level business courses offered.

B6XXX	3
B6XXX	3