

Argosy University
COURSE SYLLABUS

PH6018

Social, Cultural, and Behavioral Implications on Health

Faculty Information

Faculty Name:

Campus:

Contact Information:

Office Hours:

Short Faculty Bio:

Course description: This course provides an overview of how social, cultural and behavioral factors relate to individual, family, community, and population health. Students learn the syndemics of these factors including economic, educational and demographic issues on health. Students are prepared to use relevant theories, concepts, models and evidence based approaches in advancing public health policies, practices, and health outcomes. They will be able to apply this knowledge in the workplace in developing responsive programs, policies, performance, and evaluation methods.

Course Pre-requisites: None

Required Textbook/Readings:

IMPORTANT: Effective Summer II (July 1, 2010): You are not required to purchase the textbook for this course. Your textbook will be available to you as an electronic book with your fully online or blended course on the eCollege platform.

Edberg, M. (2007). *Essentials of health behavior: Social and behavioral theory in public health*. Jones & Bartlett. ISBN-13: 9780763737962, ISBN-10: 0763737968

Course length: 7.5 Weeks

Contact Hours: 45 Hours

Credit Value: 3.0

Program Outcomes:

1. Health Policy Management

- a. Examine public health problems and develop proposed policies that illustrate pertinent legislative issues, advocacy opportunities,

communication, media management and system issues to successfully pass, communicate, and implement the policy.

- b. Align policies that contribute and promote health and well being with local cultures and realities to guide effective practices that improve health status.

2. Healthcare and Organizational Management

- a. Assess organizational norms and values, and build coalitions and consensus around organizational vision, priorities, state and national health and wellness agendas with clear performance impacts.
- b. Manage and determine costs and implications for public health programs with un-met needs, and develop plans to meet customer needs and improve health outcomes.

3. Communication and Informatics

- a. Develop proposals for public health organizations to invest in and implement integrated information systems that collect, track, and share information across critical networks of providers and IT systems, to improve processes, quality of care, and service outcomes.
- b. Examine customer/community needs and apply a ‘systems approach’ in successfully addressing those needs by aligning the organization and customer needs with leading information technology and communicating the improvements to key stakeholders.

4. Systems Thinking

- a. Analyze the make-up of organizational systems and its characteristics, evaluating the impact of changes in the input, processes, and output on the health outcomes.
- b. Analyze the interrelations among public health systems and key stakeholders to influence the political, social, economic, and educational factors that impact public health systems.

5. Performance Improvement

- a. Propose a performance improvement system that includes assessment of the organizational capacity, culture, readiness, and planning to establish performance baseline, goals and performance management process for monitoring progress and continuous improvements.
- b. Integrate public health informatics, information systems and technology, and communication strategies in the design, implementation, evaluation, and replication of best practices for monitoring and improving overall practice, performance, and outcomes of the program/organization.

6. Interpersonal Effectiveness

- a. Examine the importance of interpersonal relationships with key stakeholders to establish, build, and sustain effective alliances to successfully address priority health problems in the community.

Course Objectives:

1. Articulate the hierarchy of factors that influence individual, family, community, and population health. HP2
2. Analyze the implications of disparities on health outcomes for communities and populations with diverse socioeconomic, cultural, and demographic variables. ST2
3. Evaluate the interconnectivity between public health policy, practices, and community/population health issues on health status. ST2
4. Apply both qualitative and quantitative evidence-based models and practices in the development of effective health programs and responsive policy. C&I2
5. Given a specific health problem within a community, develop a project plan for the implementation and evaluation of the recommended intervention. IE1; PI1

Activities/Assignments/Assessments Table

	Topics	Resources
1	Determinants of Health <ul style="list-style-type: none">• Interrelationships between genetic, socioeconomic, biological, and environmental determinants	Reading Resources: <ul style="list-style-type: none">• Chapters 1 – 2, Course Text.
2	Health Disparities and Outcomes in Diverse Populations <ul style="list-style-type: none">• Definition of ‘health disparities’• Intersection of race, ethnicity, socioeconomic status that impact health disparities• barriers to health care that	Reading Resources: <ul style="list-style-type: none">• Chapter 14, Course Text

	contribute to disparities	
3	<p>Public Health Policy and Practices and Community Health</p> <ul style="list-style-type: none"> • Role(s) of government in reducing and eliminating health disparities • Historical and current role of Offices of Minority Health and policy implications for health disparities and community health services and practices. 	<p>Objectives</p> <p>Reading Resources:</p> <ul style="list-style-type: none"> • Ibrahim, S. A., Thomas, S. B., & Fine, M. J. (2003). Achieving Health Equity: An Incremental Journey. <i>American Journal of Public Health</i>, 93(10), 1619-1621. <p>LAS Assessment (10%) Select a health disparity and examine existing policy and other variables that have led to the disparity and what changes would be needed to eliminate the disparity.</p>
4	<p>Evidence Based Research:</p> <ul style="list-style-type: none"> • Qualitative Models and Practices • Qualitative data collection methods used in public health 	<p>Reading Resources:</p> <ul style="list-style-type: none"> • Chapter 13, Course Text
5	<p>Evidence Based Research:</p> <ul style="list-style-type: none"> • Quantitative models and practices • Quantitative data collection methods used in public health 	
6	<p>Responsive Policy and Program Development</p> <ul style="list-style-type: none"> • Unique aspects of population-based health promotion • Policies supportive 	<p>Reading Resources:</p> <ul style="list-style-type: none"> • Chapters 5 – 8, Course text.

	<p>of effective community-based interventions</p> <ul style="list-style-type: none"> opportunities and challenges of community-based participatory research and intervention program development 	
7	<p>Development and Evaluation of Public Health Interventions</p> <ul style="list-style-type: none"> Competing needs and priorities among public health policies and community health Negotiating competing needs and priorities in public health program development. 	
8	<ul style="list-style-type: none"> Development and Evaluation of Public Health Interventions. 	<p>LAS Assessment: 30%</p> <p>Develop a project plan for the implementation and evaluation of an intervention for a public health issue.</p>

Grading Criteria

Grading Scale

Grading requirements

A	100 – 93 %
A-	92 – 90 %
B+	89 – 88 %
B	87 – 83 %
B-	82 – 80 %
C+	79 – 78 %
C	77 – 73 %
C-	72 – 70 %

F	69 and below
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<i>Attendance/participation</i>	<i>10%</i>
<i>Weekly Assignments</i>	<i>60%</i>
<i>LAS Assessment(s)</i>	<i>40%</i>
	<i>100%</i>

Library

All resources in Argosy University's online collection are available through the Internet. The campus librarian will provide students with links, user IDs, and passwords.

Library Resources: Argosy University's core online collection features nearly 21,000 full-text journals and 23,000 electronic books and other content covering all academic subject areas including Business & Economics, Career & General Education, Computers, Engineering & Applied Science, Humanities, Science, Medicine & Allied Health, and Social & Behavior Sciences. Many titles are directly accessible through the Online Public Access Catalog at <http://library.argosy.edu>. Detailed descriptions of online resources are located at <http://library.argosy.edu/libweb/resources/>

In addition to online resources, Argosy University's onsite collections contain a wealth of subject-specific research materials searchable in the Online Public Access Catalog. Catalog searching is easily limited to individual campus collections. Alternatively, students can search combined collections of all Argosy University Libraries. Students are encouraged to seek research and reference assistance from campus librarians.

Information Literacy: Argosy University's Information Literacy Tutorial was developed to teach students fundamental and transferable research skills. The tutorial consists of five modules where students learn to select sources appropriate for academic-level research, search periodical indexes and search engines, and evaluate and cite information. In the tutorial, students study concepts and practice them through interactions. At the conclusion of each module, they can test their comprehension and receive immediate feedback. Each module takes less than 20 minutes to complete. Please view the tutorial at <http://library.argosy.edu/infolit/>

Academic Policies

Academic Dishonesty/Plagiarism: In an effort to foster a spirit of honesty and integrity during the learning process, Argosy University requires that the submission of all course assignments represent the original work produced by that student. All sources must be

documented through normal scholarly references/citations and all work must be submitted using the current edition of the *Publication Manual of the American Psychological Association*. Students are encouraged to purchase this manual and become familiar with its content as well as consult the Argosy University catalog for further information regarding academic dishonesty and plagiarism.

Scholarly writing: The faculty at Argosy University is dedicated to providing a learning environment that supports scholarly and ethical writing, free from academic dishonesty and plagiarism. This includes the proper and appropriate referencing of all sources. You may be asked to submit your course assignments through “Turnitin,” (www.turnitin.com), an online resource established to help educators develop writing/research skills and detect potential cases of academic dishonesty. Turnitin compares submitted papers to billions of pages of content and provides a comparison report to your instructor. This comparison detects papers that share common information and duplicative language.

Americans with Disabilities Act Policy

It is the policy of Argosy University to make reasonable accommodations for qualified students with disabilities, in accordance with the Americans with Disabilities Act (ADA). If a student with disabilities needs accommodations, the student must notify the Director of Student Services. Procedures for documenting student disability and the development of reasonable accommodations will be provided to the student upon request.

Students will be notified by the Director of Student Services when each request for accommodation is approved or denied in writing via a designated form. To receive accommodation in class, it is the student’s responsibility to present the form (at his or her discretion) to the instructor. In an effort to protect student privacy, the Department of Student Services will not discuss the accommodation needs of any student with instructors. Faculty may not make accommodations for individuals who have not been approved in this manner.

The Argosy University Statement Regarding Diversity

Argosy University prepares students to serve populations with diverse social, ethnic, economic, and educational experiences. Both the academic and training curricula are designed to provide an environment in which students can develop the skills and attitudes essential to working with people from a wide range of backgrounds.