

Argosy University
COURSE SYLLABUS
B6206
Global Finance

Faculty Information

Faculty Name:

Campus:

Contact Information:

Office Hours:

Short Faculty Bio:

Course description:

This course explores managing international business and global competition with an understanding of international financial instruments, markets and institutions. Topics include foreign exchange risk, determination of exchange rates and interest rates, management of foreign exchange risk with forwards, options, and swaps; exchange rate forecasting; speculative currency attacks; and dynamics of the balance of payments with focus on understanding international capital flows, country debt and exchange rate fluctuations.

Course Pre-requisites: None

Required Textbook:

IMPORTANT: You are not required to purchase the textbook for this course. Your textbook will be available to you as an electronic book with your fully online or blended course on the eCollege platform.

Shapiro, A. C. (2009). *Multinational financial management*. Wiley Publishing.

Course length: 7.5 Weeks

Contact Hours: 45 Hours

Credit Value: 3.0

Program Outcomes:

1. Communication
 - 1.1. Oral/Written – Present business information orally and in writing using appropriate technology that is concise, clear, organized, supported, and persuasive in a professional manner appropriate to the business context
2. Critical Thinking/Problem Solving
 - 2.1. Critical Thinking – Incorporate and synthesize information, theory, and practice in order to implement appropriate business actions

- 2.2. Problem Solving/Decision Making – Given a business situation, diagnose the underlying causes of the situation, evaluate possible solutions, and determine and defend appropriate course of action
- 2.3. Information Literacy – Access information from a variety of sources, evaluate the credibility of the sources, and apply that information to solve business problems
3. Team
 - 3.1. Leadership – Describe the requirements of team members and leaders to work effectively and creatively in achieving team goals
 - 3.2. Collaboration – Collect, categorize, and consider the views of all stakeholders
4. Ethics
 - 4.1. Ethics – Identify the ethical principles related to personal and corporate behavior in specific business situations and explains the potential consequences
5. Diversity
 - 5.1. Diversity – Identify the impact of both cultural and economic factors on the modern enterprise and explain the potential consequences
6. Analysis/Application
 - 6.1. Applied Technology – Select and defend business technology solutions to typical business problems
 - 6.2. Integration – Describe the interrelationship of the functional business areas of statistics, accounting, finance, marketing, operations, and strategy within the context of specific organizational goals
7. Financial Analysis
 - 7.1. Given a specific business case, develop a financial strategy to reach business goals

Course Objectives:

1. Identify and analyze the economic forces and mechanisms which determine foreign exchange rates.
2. Collaborate with your teammates, to analyze micro- and macro- economic factors in order to determine whether or not a firm should obtain financing in the international capital markets.
3. Evaluate the optimal method for hedging foreign exchange risk exposure using particular financial derivatives.
4. Identify and analyze the effects of international financing on the balance sheet and value of a firm.
5. Examine different international financial instruments, markets and institutions that might affect the management of an international business in a globally competitive environment.

Assignment Table

	Topics	Readings	Assignments
1	<ul style="list-style-type: none"> • Doing Business in a Global Financial System • International Flow of Funds for Trade and Investment • The Monetary System that Supports International Trade and Investment 	<p>Chapter 1, “Introduction: Multinational Enterprise and Multinational Financial Management”</p> <p>Chapter 2, “The Determination of Exchange Rates”</p> <p>Chapter 3, “The International Monetary System”</p>	
2	<ul style="list-style-type: none"> • Basic Economic Principles of International Business • The Interdependence of National Economies Through Trade and Investment • The Multiplicity of International Financial Risk Factors 	<p>Chapter 4, “Parity Conditions in International Finance and Currency Forecasting”</p> <p>Chapter 5, “The Balance of Payments and International Economic Linkages”</p> <p>Chapter 6, “Country Risk Analysis”</p>	
3	<ul style="list-style-type: none"> • Structure and Function of the International Foreign Exchange Market • Instruments Used in Reducing Risk and Enhancing Profit in International Financial Transactions 	<p>Chapter 7, “The Foreign Exchange Market”</p> <p>Chapter 8, “Currency Futures and Options Markets”</p> <p>Chapter 9, “Swap and Interest Rate Derivatives”</p>	

4	<ul style="list-style-type: none"> • Metrics and Techniques for Reducing Translation and Transaction Exposure • Metrics and Techniques for Controlling International Economic Risk 	<p>Chapter 10, “Measuring and Managing Translation and Transaction Exposure”</p> <p>Chapter 11, “Measuring and Managing Economic Exposure”</p>	
5	<ul style="list-style-type: none"> • Financing in National vs. International Capital Markets • The Markets for Eurocurrencies 	<p>Chapter 12, “International Financing and National Capital Markets”</p> <p>Chapter 13, “The Euromarkets”</p>	
6	<ul style="list-style-type: none"> • Determining and Optimizing the Cost of Capital for International Investments • Managing International Investment Portfolios 	<p>Chapter 14, “The Cost of Capital for Foreign Investments”</p> <p>Chapter 15, “International Portfolio Investment”</p>	
7	<ul style="list-style-type: none"> • Corporate Strategy Drivers of Multinational Investments • Capital Budgeting Issues and Opportunities for the Multinational Firm 	<p>Chapter 16, “Corporate Strategy and Foreign Direct Investment”</p> <p>Chapter 17, “Capital Budgeting for the Multinational Corporation”</p>	
8	<ul style="list-style-type: none"> • The Mechanism of Financing International Trade • Short-Term 	<p>Chapter 18, “Financing Foreign Trade”</p> <p>Chapter 19,</p>	

	Financing for International Business and the Firm's Balance Sheet <ul style="list-style-type: none"> • Management Challenges of the Global Financial System 	"Current Asset Management and Short-Term Financing" Chapter 20, "Managing the Multinational Financial System"	
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Grading Criteria

Grading Scale
Grading requirements

A	100 – 93
A-	92 – 90
B+	89 – 88
B	87 – 83
B-	82 – 80
C+	79 – 78
C	77 – 73
C-	72 – 70
F	69 and below

<i>Attendance/participation</i>	<i>25%</i>
<i>Weekly Assignments</i>	<i>20%</i>
<i>Final paper</i>	<i>35%</i>
<i>Optional</i>	<i>10%</i>
<i>Optional</i>	<i>10%</i>
	<i>100%</i>

Library

All resources in Argosy University's online collection are available through the Internet. The campus librarian will provide students with links, user IDs, and passwords.

All resources in Argosy University's online collection are available through the Internet. Students can access the online collection by logging into the student portal and clicking on the library link. Library Resources: Argosy University's core online collection features over 48, 889 full-text journals and 23,000 electronic books and other content covering all academic subject areas including Business & Economics, Career & General Education, Computers, Engineering & Applied Science, Humanities, Science, Medicine & Allied Health, and Social & Behavior Sciences. Many titles are directly accessible through the Online Public Access Catalog at <http://library.argosy.edu>.

In addition to online resources, Argosy University's onsite collections contain a wealth of subject-specific research materials searchable in the Online Public Access Catalog. Catalog searching is easily limited to individual campus collections. Alternatively, students can search combined collections of all Argosy University Libraries. Students are encouraged to seek research and reference assistance from campus librarian.

Academic Policies

Academic Dishonesty/Plagiarism: In an effort to foster a spirit of honesty and integrity during the learning process, Argosy University requires that the submission of all course assignments represent the original work produced by that student. All sources must be documented through normal scholarly references/citations and all work must be submitted using the current edition of the *Publication Manual of the American Psychological Association*. Students are encouraged to purchase this manual and become familiar with its content as well as consult the Argosy University catalog for further information regarding academic dishonesty and plagiarism.

Scholarly writing: The faculty at Argosy University is dedicated to providing a learning environment that supports scholarly and ethical writing, free from academic dishonesty and plagiarism. This includes the proper and appropriate referencing of all sources. You may be asked to submit your course assignments through "Turnitin," (www.turnitin.com), an online resource established to help educators develop writing/research skills and detect potential cases of academic dishonesty. Turnitin compares submitted papers to billions of pages of content and provides a comparison report to your instructor. This comparison detects papers that share common information and duplicative language.

Americans with Disabilities Act Policy

It is the policy of Argosy University to make reasonable accommodations for qualified students with disabilities, in accordance with the Americans with Disabilities Act (ADA).

If a student with disabilities needs accommodations, the student must notify the Director of Student Services. Procedures for documenting student disability and the development of reasonable accommodations will be provided to the student upon request.

Students will be notified by the Director of Student Services when each request for accommodation is approved or denied in writing via a designated form. To receive accommodation in class, it is the student's responsibility to present the form (at his or her discretion) to the instructor. In an effort to protect student privacy, the Department of Student Services will not discuss the accommodation needs of any student with instructors. Faculty may not make accommodations for individuals who have not been approved in this manner.

The Argosy University Statement Regarding Diversity

Argosy University prepares students to serve populations with diverse social, ethnic, economic, and educational experiences. Both the academic and training curricula are designed to provide an environment in which students can develop the skills and attitudes essential to working with people from a wide range of backgrounds.